

Friends of PACER's 2017

Run Walk Roll AGAINST BULLYING

Corporate and Individual Sponsor Form
Saturday, October 7, 2017 | Mt. Normandale Lake, Bloomington, MN

The company name/logo of all sponsors will be featured in:

- event flyers, event web page (5,000 annual page views), and posters displayed at event
- 5-7 eblasts (distribution of 25,000) sent to local, regional, and national audiences
- PACER *Partners* newsletter (distribution of 8,000)
- one post listing all sponsors on PACER's social media platforms

Additional benefits for each sponsor include:

Presenting Sponsor | \$10,000

- Company name/logo featured on 8,000 postcards, event t-shirts, and banner at event
- Company highlighted in press release, Sept. 2016 *PACESETTER* (distribution of 130,000), and weekly company mentions in posts on PACER's social media platforms
- Featured role at post-event show (if desired) and opportunity to set up a company table at event
- 20 participant registration passes

Premier Sponsor | \$7,500

- Company name/logo featured on banner at event and in a post announcing the sponsorship on PACER's social media platforms
- Role at post-event show (if desired) and opportunity to set up a company table at event
- 15 participant registration passes

Major Sponsor | \$5,000

- Company name/logo featured on banner at event
- Recognized at post-event show (if desired) and opportunity to set up a company table at event
- 10 participant registration passes

Partner Sponsor | \$2,500

- Recognized at post-event show (if desired)
- 5 participant registration passes

Contributing Sponsor | \$1,000

- 2 participant registration passes

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PRIMARY SPONSORSHIP CONTACT (if different than above)

Name: _____ E-mail: _____ Phone: _____

PAYMENT OPTIONS: Check attached (payable to PACER Center, Inc.) Please bill me

Please mail your completed form to: PACER Center, Attn: Run Walk Roll Sponsor, 8161 Normandale Blvd, Minneapolis, MN 55437 *OR* email to raleigh.johnson@pacer.org

For more information on corporate and individual sponsorships, please contact Raleigh Johnson:

raleigh.johnson@pacer.org | 952-838-1321 | www.pacer.org/bullying/nbpm/runwalkroll/